

INTEGRATED TRAINER & COACH CERTIFICATION

**India's 1st Integrated Program for
Trainers and Coaches**



@KaushikMahapatra Signature Program

“ WE ALL HAVE IT BUT WE MUST LEARN HOW TO GIVE IT”

Learn, Perform, Lead & Grow

LEARN

- ◆ Learn from the best International Facilitators.
- ◆ Replicate their success.

01

PERFORM

02

- ◆ Convert your passion into profession.
- ◆ Accelerate your Career as a Trainer / Coach Internationally.

LEAD

- ◆ Lead people in their life journey.
- ◆ Be a Pathfinder.

03

04

GROW

- ◆ Conquer the world of Training & Coaching.
- ◆ Be the start that seldom stops.

Launch your coaching career with us Today!

Featured In:

Outlook



Business Standard

EAST ASIA



the pioneer



AUSTRALIA MORNING TRIBUNE



DECCAN Chronicle

hindustantimes

LATEST LY

dailyhunt



BE A CERTIFIED TRAINER & COACH

MULTIPLE CERTIFICATE PROGRAM

DURATION

- ◆ 6 Weeks course - 72hrs
- ◆ 3 Weeks Trainer Certification
- ◆ 3 Weeks Coach Certification
- ◆ Sat & Sun (4hrs) 9.30am to 1.30pm IST
- ◆ Wed - Thu (2hrs) 7pm to 9pm IST

6 CERTIFICATES ISSUED

- ◆ Certified Soft Skills Trainer
- ◆ Train the Trainer
- ◆ Certified Corporate Trainer
- ◆ Coach the Coach
- ◆ Certified Life Coach
- ◆ Certified Master Trainer

INTERNATIONAL CERTIFICATION BODIES



COURSE DESIGNED BY

KAUSHIK MAHAPATRA

India's Top 10 Corporate Trainer & Business Coach, IIM, LBS Alumnus

OUR TRAINERS HAVE WORKED WITH



BONUSES

1

AI Tools for Trainers & Coaches

Get hands on demonstration on trending AI tools to kick start and accelerate your training/ coaching journey

2

Post Program Support

Get extended support for Team ILA post program for Clarifications on how you start as a Freelancer or start your own business. This would happen during your internship program. The Support is more in a group and not one on one.

3

Access to 10000 + Growing ILA community

Life time access to ILA community groups for Part-time, freelancing opportunities, ILA team-openings in community groups so that you can apply for open positions

4

Attractive offers on other programs

Get special offers on all Training, Coaching, Leadership and our wide range of individual & corporate programs as an alumnus

5

Personal Branding as Trainer/Coach

Learn how to do Personal Branding in social platforms for public and corporate workshops and increase your chances to attract more pro-bono & paid opportunities

**Highly interactive Live, Virtual
& Instructor led Sessions**

Sample Certificates



Our Master Facilitators



Kaushik Mahapatra
Founder-Indian Leadership Academy
Chief Mentor, Master Trainer/Coach



Madhumita
ICF Certified International Trainer
& Coach, Leadership Coach & Mentor



Twinkle Singh
ICF Certified International Trainer
& Coach, Leadership Coach & Mentor



Colene Faith
ICF Certified International Trainer
& Coach, Leadership Coach & Mentor



Joyal Abraham
ICF Certified International Trainer
& Coach, Leadership Coach & Mentor

PROGRAM HIGHLIGHTS

TRAINING WEEK 1

- Qualities of a successful Trainer
- Top 10 Soft Skills for 2025
- Trainer - Self Assessment
- Career as a soft skills trainer
- Skills required to be a soft skills trainer
- Presentation Mastery - Logo Ethos Pathos
- Audience Engagement
- Art of storytelling
- IceBreakers
- TNA - Training Need Analysis
- Instructional Design for Content Creation
- Development ADDIE
- Global Facilitation Technniques
 - * Pecha Kucha
 - * Hackathon
 - * World Cafe
- Soft Skills - In Demand

TRAINING WEEK 2

- Training Delivery - TNA, TNI
- Defining Learning objectives
- Learning experience Design
- Instructional Design for master trainers
- Tailoring your training Program based on Organization and individual needs
- Content based on Adult learning principles
- 4CID & Merrils principles of ID
- Assesments in the market for professionals
- Next Generation content design with VR & AR
- Content Development - Practice
- Icebreakers, Roleplay's & Simulations

TRAINING WEEK 3

- Find your niche/identity
- Areas of Demand in B2B & B2C - Create your Own Offerings
- Corporate Training - End to End Cycle - Proposals, Pricing
- Outbound Learning /Team Building - Themes and Activities
- Educational institutions - End to End cycle - Proposals, pricing
- Your Branding - Trainer CV, Maintaining Digital media platforms
- Lead generation
- Marketing & Selling your Training Programs
- Your Toolkit
- Final Presentation - All Participants

COACHING WEEK 1

- Training vs. Mentoring vs. Consulting vs. Coaching
- Different types of Coaching - Life Coaching, Business Coaching, Executive Coaching
- Coaching Assessment
- ICF Competencies
- Popoular Coaching Models - OSCAR, GROW
- How to structure your Coaching sessions
- Coaching templates
- PAARM Model For Rapport Building
- Enquiring Techniques

COACHING WEEK 2

- NLP Techniques to accelerate coaching results
- Neuroscience Techniques for life coaching
- CBT Techniques for coaching
- STEPPA Model of Coaching Structure
- EFT Techniques for self coaching
- Positive Psychology Techniques
- Mindfulness Techniques to develop focus
- Need analysis for coaching
- Structure of coaching - Life & Executive coaching

COACHING WEEK 3

- Real time Coaching Scenarios
- Your First Coaching assignment
- Coaching Pre & Post Assessment
- Coaching evaluation methods
- Coaching - Practice
- Group Coaching
- Cycle for group coaching
- Find your niche/identity
- Upgrading yourself - Suggested Courses for Future Growth
- Growing and Sustaining your coaching business
- Your coaching Starter tool kit
- Coaching - Evaluation methods



**Indian
Leadership
Academy**

Get In Touch

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Coached



8000+

Trainers & Coaches

Created



1,50,000+

Digital Connections

Reached



35+

Countries

Conducted



2300+

Workshops

Google

4.9 ★★★★★
635+ Google reviews

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